



## SNDT Women's University

1, Nathibai Thackersey Road, Mumbai 400 020  
Tel: 26604706/ 22031879/22030948

### Invitation for Quotations for development New Website for SNDT WU (sndt.ac.in)

Ref No: REG/226/2023-24/

Date: June 19, 2023

Sealed Quotations are invited for the development of **New Website (<https://sndt.ac.in/>)** for **SNDT Women's University (SNDT WU)** to be required at **SNDT Women's University Churchgate campus, Mumbai**. The companies are advised to study scope of the work, instructions, terms and conditions carefully in the document. Failure to furnish all information required in the quotation may result in the rejection of the quotation. The University reserves the right to reject the quotation in whole without assigning any reason thereof.

<b>Name of Item</b>	<b>New Website for SNDT Women's University (SNDT WU) (<a href="https://sndt.ac.in/">https://sndt.ac.in/</a>)</b>
<b>Venue of Submission</b>	<b>The Registrar SNDT Women's University 1, Nathibai Thackersey Road, Mumbai 400 020</b>
<b>To be Addressed to:</b>	<b>The Registrar, SNDT Women's University, Mumbai</b>
<b>Contact Telephone</b>	<b>09892301603, 022-2203 1879, 022-22004810</b>
<b>Deadline of submission</b>	<b>July 10, 2023</b>

#### Instructions:

*\*Dates mentioned here, are scheduled dates for the University Activities. Any changes in dates of submission and processing shall be notified in the 'Tenders/Quotations' section on the University website (<https://sndt.ac.in/>) below the respective quotation.*

To view Quotation Notice, kindly visit following website of **SNDT Women's University, Mumbai**: <https://sndt.ac.in/>

Quotations should clearly mention all Technical Specifications / Scope of work, mentioned in this document. **he quotations are invited for New Website for SNDT WU** (<https://sndt.ac.in/>)

The quotations are invited in two parts under, **Three Envelope System**. Technical envelope shall be enclosed and sealed in **Envelope No.1**. Schedule of Rates shall be filled in and enclosed in **Envelope No.2**. Both the sealed envelopes shall be kept in **Envelop No.3** which shall be big enough to contain two envelopes. On each envelope name and address along with contact number of bidder shall be written. On the top of it the envelope name of the bidder should be mentioned.

#### **Envelop No.1:**

##### **The envelope must contain:**

1. Cover letter with details of bidders: address, name of proprietor, telephone number and/or mobile number, email ID, name, signature and seal. In case of partnership firm - name and address of the partners and copy of Partnership Deed.
2. Type of business entity: manufacturer/authorized dealer/reseller/ developer / company, any other (as per the scope of work, to be specified)
3. Certified copy of GST registration
4. PAN Card No
5. List of main clients (minimum 3)
6. Work experience Certificate / Delivery Challan (at least from three clients)
7. Three years audited statements
8. The details about scope of work of the new website (listed below) should be submitted considering all features including the features mentioned in the 'Scope of work' but may not be limited only to those. The scope of work should be submitted on the letterhead of the bidder or with the bidder's seal and signature. The scope may be supported by at least 3-4 diagrams such as concepts about the main interface and navigation.

#### **Scope of work**

1. Development of a dynamic and secure website with an efficient Content Management System (CMS) capable of handling high traffic, ensuring quick response times, and prominently showcasing information about each campus.
2. Incorporation of multi-language support (Marathi, Hindi, Gujarati, English) to cater to diverse user preferences and meet the language requirements of the target audience.
3. Treatment of individual institutes (Departments and constituent institutes) as separate entities with a new look and feel of their own websites, integrated in the main domain. e.g. det.sndt.ac.in, englishmumbai.sndt.ac.in should appear as their own aesthetic website with easy navigation of all their aspects with an easy navigation to the main website.
4. Implementation of disability-friendly features, taking inspiration from the accessibility provisions present in the top bar of the current website (<https://sndt.ac.in/>), in compliance with relevant accessibility guidelines.
5. Creation of an intuitive and user-friendly navigation system accompanied by a robust search engine, facilitating easy and efficient information retrieval for visitors.
6. Compatibility of the website with all major browsers and devices, ensuring seamless user experience across different platforms.
7. Optimization of the website for search engines (SEO) to enhance visibility and improve organic discoverability.

8. Integration of social media platforms, enabling seamless sharing of content and fostering increased online engagement with the target audience.
9. Effective management of banners, enabling the inclusion of various media types such as videos, audios, images, and text to highlight important announcements, events, and initiatives.
10. Provision of a dedicated section for news and events, prominently featuring the latest updates and important information related to the institution.
11. Design and development of a visually appealing website with a clean and focused layout, prioritizing student-friendly user interface (UI) and user experience (UX) design principles.
12. Integration of a chatbot facility to enhance user engagement, provide real-time assistance, and address queries promptly.
13. Implementation of comprehensive security measures, including regular vulnerability assessments and audits for all subdomains associated with the university's departments and colleges.
14. Incorporation of a secure and reliable payment gateway, to facilitate seamless online transactions for various services and processes.
15. Provision of separate login credentials for the Super Administrator of SNTD WU and departments, administrators, enabling role-based access control, user management, and maintaining a comprehensive audit trail.
16. Adherence to the guidelines and regulations prescribed by the Ministry of Education or the Government of India, ensuring compliance with all applicable standards and norms.
17. Configuration of access to relevant databases and integration with web forms and associated functionalities to streamline data management and retrieval processes.
18. Implementation of site/traffic analytics to track user behavior, monitor website performance, and derive actionable insights for continuous improvement.
19. Establishment of a robust backup policy and disaster recovery plan to safeguard data integrity, ensure business continuity, and mitigate the risks associated with data loss
20. A progressive web app (PWA) feature, and Mobile First Strategy (responsive website design) feature
21. Three-year technical maintenance from the date of completion of the website. (day-to-day updation and uploads of information will be done in-house at the university level.)

**Envelop No.2:**

**The envelope must contain:**

The financial bid may be submitted in the prescribed format as above on the letterhead of the bidder.

Item (Features required in new website)	Cost of Development (INR)	Taxes (INR)	Quantity	Total Estimated Cost (INR) without Tax
Website development with all 21 features mentioned in the document			01	
	<b>Total</b>			

The selection of the final bidder will depend on the evaluation of the quality of the proposal, demonstration by short-listed bidders and the proposed cost.

Fifty percent of the total cost will be paid as per phases of progress of development and the final installment of 50% will be paid after the successful deployment. Deployment of the website will be on cloud services owned by SNDT Women's University.

The rate must be inclusive of all charges. Taxes are to be mentioned separately, clearly in the financial bid.

All necessary documents, credentials to be handed over to the concerned Department.



Registrar,  
SNDT Women's  
University, Mumbai



**Registrar**  
**SNDT Women's University**  
Mumbai - 20