



SNDT Women's University
Department of Geography, PGSR,
Maharshi Karve Vidyavihar Karve Road, Pune 411038
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CERTIFICATE COURSE IN TRAVEL AND TOURISM

Objectives

- To acquaint the students with basic concepts of travel and tourism.
- To impart to the students up-to-date relevant knowledge of travel and tourism.
- To develop and promote travel and tourism to ensure employment generation.
- To develop skills to adopt economically, environmentally and culturally sustainable travel and tourism practices.
- To make the students aware various research opportunities in travel tourism.

Minimum Qualification : The course is offered to students who have passed their 10+2 or equivalent level education from a recognized board/institute.

Credit and No. of Lectures : 10 (150)

Students Intake : Minimum 15 Students

Fees : 13000 Rs.

Available Infrastructure : Classroom with LCD, Departmental Library, Computer Lab.

Syllabus : The syllabus of Travel and Tourism Certificate course is designed in 4 credits which is systematically structured into 4 modules.

Module	Modules	Hours	Total Credits
1	Tourism : Concept of Tourism and Tourism Principles History and development of Tourism Tourism and its economic significance Tourism and National integration Scope of tourism in rural and urban area	15	01
2	Types and Forms of Tourism: Inter-regional and intra-regional tourism, Inbound and Outbound tourism Domestic, International tourism. Forms of Tourism: religious, historical, social, agro, medical, sports and adventure.	15	01

3	Travel: Concept of Travel, Role of Transportation in Tourism Modes of Transport and Infrastructure- Air, Rail, Road and Water Transport. Transportation Policies Tourism Regulatory Environment	15	01
4 & 5	Tour Planning: Tourism services Tour Plan schedule Tour Planning and Costing Training programmes to guides, Tour Packages and Tour Circuits Use of RS and GIS in Tourism Planning	30	02
6	International Tourism: Concept of International Tourism Significance of International Tourism in Economic growth and development International Tourism Organisations: Origin, location and functions of WTO, IATA, PATA, ASTA, UFTAA, and ICAO.	15	01
7	Recent Developments in Travel and Tourism Sectoral changes and Development in Travel and Tourism. Information Technology and Travel and Tourism Online Platform in Travel and Tourism Career Opportunities in Travel and Tourism	15	01
8	Visits/Tour Projects Visit to Travel Agency Case studies : Mahabaleshwar, Ganapatipule, Raigad, Ajanta, Panchmadhi, Agra.	15	01
9 & 10	Field Excursion Report writing and presentation	30	02-

Exam Schedule :

1. Assignments
2. Field visit and submission of Report is compulsory.
3. Presentation of Tour Planning

(50 marks)
(25 marks)
(25 marks)

External Examination:

(100 marks)



Suggested Readings:

1. Bhatia A.K. : Tourism Development: Principles and Practices. Sterling Publishers, New Delhi 1996.
2. Bhatiya, A.K.(1991), " International Tourism - Fundamentals and Practices", Sterling, New Delhi.
3. Chandra R.H.(1998), " Hill Tourism: Planning and Development", Kanishka Publishers, New Delhi.
4. Cooper, Fletcher et al, (1993), Tourism Principles and Practices, Pitman.
5. Hunter C. and Green H (1995), "Tourism and the Environment: A Sustainable Relationship", Routledge, London, 1995.
6. Inskip. E : Tourism Planning: An Integrated and Sustainable Development Approach, Van Nostrand and Reinhold, New York, 1991.
7. Kaul R.K. (1995), " Dynamics of Tourism & Recreation", Inter-India, New Delhi..
8. Kaur J. (1985)," Himalayan Pilgrimages & New Tourism", Himalayan Books, New Delhi.
9. Lea J.(1988), " Tourism and Development in the Third World, Routledge, London.
10. Mill and Morrison, (1992), The Tourism System: An Introductory Text , Prentice Hall.
11. Mill, R.C., (1990), Tourism: The International Business, Prentice Hall, New Jersey.
12. Milton D. (1993), "Geography of World Tourism Prentice", Hall, New York.
13. Pearce D.G. (1987), "Tourism To-day: A Geographical Analysis, Harlow, Longman.
14. Seth, P.N., (1999) Successful Tourism Management (Vol 1 &2)
15. Sharma J.K. (ed.) : Tourism Planning and Development - A new perspective, Kanishka Publishers, New Delhi, 2000.
16. Sinha P. C. (1998), " Tourism Impact Assessment", Anmol Publishers, New Delhi.
17. Theobald W. (1994), " Global Tourism: The Next decade, Oxford, Butterworth, Heinemann , Oxford, 1994.
18. Indian Infrastructure Report, 2018.

Course- Co-ordinator