



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY
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DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A. B.Ed., H. Sc., Nag. : 2660 3322
B.A. B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mign., Certi. : 2661 2877
M.Phil., Ph.D. : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.: Exam /MBA(Marketing)/T.T./2023-24/133

Date: - 18/ 10/ 2023
Revised Date : 21/11/2023

TIME TABLE

Name of the Faculty: Faculty of Commerce & Management/ Faculty of Commerce

Name of Program / Exam : MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
(Marketing)

Semester /Yearly : Semester –III (Fresh/Repeater)

Pattern : (2018 Pattern)

Exam Month / Year : December - 2023

THEORY

DAY/ DATE	SUBJECT T CODE	SUBJECT	MARKS	TIME
Tuesday 05-12-2023	3001	Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability	50	11.00 a.m. to 01.00 p.m.
Wednesday 06-12-2023	3004	Integrated Marketing Communication	50	11.00 a.m. to 01.00 p.m.
Thursday 07-12-2023	3005	Product and Brand Management	50	11.00 a.m. to 01.00 p.m.
Tuesday 12-12-2023	3006	Services Marketing	50	11.00 a.m. to 01.00 p.m.
Wednesday 13-12-2023	3007	Retail Management	50	11.00 a.m. to 01.00 p.m.
Thursday 14-12-2023	3008	Digital and Social Media Marketing	50	11.00 a.m. to 01.00 p.m.

Prepared by : 3/11/2023

Verified by : 21/11/23

Assistant Registrar : 22/11/23

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____