



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY
Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.
www.sndt.ac.in .E-mail : doee@sndt.ac.in; drexam@sndt.ac.in
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pham., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2023-24/25

Date: - 17/10/2023

TIME TABLE

Name of the Faculty : Faculty of Interdisciplinary
Name of Program/Exam : Bachelor of Arts (Mass Media)
Semester /Yearly : IV (Repeater)
Pattern : Revised- 2018
Exam Month / Year : November - 2023

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Thursday 23/11/2023	4011	Introduction to Broadcast Media	75	02.00 p.m. to 04.30 p.m.
Saturday 25/11/2023	4012	Integrated Marketing Communication	75	02.00 p.m. to 04.30 p.m.
Wednesday 29/11/2023	4013	Introduction to New Media	75	02.00 p.m. to 04.30 p.m.

Note: Practical & College Level Examination Should be conducted before University Theory Examinations.

Prepared by : 27/10/23
Verified by : PL
Assistant Registrar : Exam Nat 17/10/23

P. S. M. Wakpajjan
17/10/23
(Dr. Pradnya Wakpajjan)

Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____