



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**  
Pariksha Bhavan, Sir Vithaldas Vidyavihar,  
Juhu Road, Santacruz (West), Mumbai-400 049.  
www.sndt.ac.in • E-mail : doee@sndt.ac.in; drexam@sndt.ac.in  
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159  
Dy. Registrar : 2661 1524  
Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2677  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2023-24/25

Date: - 17/10/2023

TIME TABLE

Name of the Faculty : Faculty of Science and Technology  
Name of Program/Exam : Bachelor of Arts (Mass Media)  
Semester /Yearly : V (Repeater)  
Pattern : Revised-2014  
Exam Month / Year : November - 2023

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Friday 24/11/2023	5101	Introduction to Research (Advertising)	75	11.00 a.m. to 01.30 p.m.
	5201	Introduction to Research (Journalism)		
	5301	Introduction to Research (Animation)		
Tuesday 28/11/2023	5102	Advertising and Marketing	75	11.00 a.m. to 01.30 p.m.
	5202	Political and Economic Reporting		
	5302	Introduction to Animation		
Thursday 30/11/2023	5103	Branding	75	11.00 a.m. to 01.30 p.m.
	5205	Magazines and Journals		
	5305	Animation and Scripting		

Note: Practical & College Level Examination Should be conducted before University Theory Examinations.

Prepared by : [Signature] 17/10/23  
Verified by : [Signature]  
Assistant Registrar : [Signature] 17/10/23

[Signature]  
17/10/2023  
(Dr. Pradnya Wakpainjan)  
Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- \_\_\_\_\_