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[www.sndt.ac.in/extensionedu](http://www.sndt.ac.in/extensionedu)

## INVITATION

We are pleased to inform you that Department of Extension Education, SNDT University, Juhu campus, is going to organize its Annual Academic event – Media Mantra. **You and your students are cordially invited to attend the event.**

Media Mantra began in the year 2000, by Department of Extension Education with an objective to provide a platform for gathering of Media Professionals and students to discuss current concerns and trends in Media. It is a non commercial academic forum by the students for the students of students. Media Mantra has always aimed to build a positive platform for contradictory views in a very educational and professional manner.

Media Mantra came up with unique themes revolving around media and this year too, we have brought something very special to you. This year's theme for media mantra is "Digital cult and occult"

Media Mantra comprises of three panel discussions as follows:

1. Next Generation Influencers
2. Margins and Mainstreams
3. Virtual Reality or Real Surreality

The event will begin on 2<sup>nd</sup> February at 10.00 am and end at 6.00 pm. The Venue for the event is J.H. Mini Auditorium, SNDTWU Juhu campus at Santacruz. All the details will be available at [www.eventbrite.com/e/media-mantra](http://www.eventbrite.com/e/media-mantra), @mediamantra2k19 on Instagram and Facebook.

*Thanks and Regards,*

*Team Media Mantra 2019*