

# 4 credits Online Course on Research Methodology 2014

# **Detailed Course Syllabus**

Credits: 4

Marks: 100

Delivery mode: online

Prerequisites: Basics of research methodology and ICT Skills

Faculty/Instructor: Pl refer to detailed course plan below

#### Overview

Research is an essential part of Higher education today. University, an abode of knowledge is expected to conduct genuine and high quality research which has impact on the society. Teaching and Research should be synthesized so as to bring in relevance to the academic activity in the university. Linkages with Industry as well as other Government and Non-Government organizations also have very valuable influence on the research conducted in the Universities. SNDT Women's University places great importance on research. Faculty research, sponsored research as well as Departmental/ Institutional research are important research activities in the University.

Ph. D. Programme in SNDT Women's University is one such research activity which aims at enhancing, sharpening research skills of future researchers. In order to provide basic understanding about research in specific area, each Master programme has introduced a course (at least 4-credit) on Research methodology. This is true of all Universities in India as it is a mandatory requirement of Ph. D. Scholars.

This online course is planned to provide knowledge and skills in research methodology to Ph.D. Scholar (newly registered) as well as others who are interested in keeping up with new trends in research methodology in their respective discipline.

# **Course Objectives**

After completing this course you will be able to:

- Understand framework for scientific enquiry.
- Use electronic resources to conduct literature review
- Examine trends and patterns in the use of various research methods
- Select appropriate research method for conducting empirical research
- Use /develop/select appropriate tools for data collection
- Select statistical tools for data analysis
- Use appropriate software for data analysis
- Use appropriate style of preparing bibliography
- Prepare a research proposal
- Appreciate the benefits of various types of research

# **Prerequisites**

For Ph. D. Scholars: Admission to Ph.D. Programme in SNDT Women's University

# **Knowledge and skills**

- ❖ Basic knowledge of research process
- Readings of suggested articles/papers

# **ICT Related Skills**

- Use of computer and internet
- Use of email
- Knowledge of web 2.0 tools (like use of Blog, Group, Google document/Google Drive, etc.) is desirable.

## **Course Outline**

The course Modules and units for Research Methodology (RM) include the following:

# Module 1: Research

**Objectives:** After completing this module you will be able to:

- 1. Understand framework for scientific enquiry.
- 2. Differentiate between 'Basic', 'Applied' and 'Action' Research
- 3. Select and define appropriate research problem and parameters

#### **Content**

- 1.1 What is research?
- 1.2 Types of research, some contemporary thoughts on Research
- 1.3 Basic, Applied, Action, Evaluation research

# **Module 2: Literature Review**

**Objectives:** After completing this module you will be able to:

- 1. Understand importance of electronic databases
- 2. Know various techniques of literature review
- 3. Prepare a review on a selected topic of study.
- 4. Differentiate between literature search and literature review

## Content

- 2.1 Use of Electronic Databases
- 2.2 Use of Online Journals

## **Module 3: Research Process**

**Objectives:** After completing this module you will be able to:

- 1. Identify Research problem
- 2. Propose higher order objectives / Research Questions
- 3. State Hypotheses
- 4. Identify measures to test hypotheses

### Content

- 4.1 Objectives, Research Questions
- 4.2 Hypothesis
- 4.3 Assumptions

## Module 4: Research Methods

**Objectives:** After completing this module you will be able to:

- 1. Understand various methods of research
- 2. State characteristics of research methods
- 3. Understand various qualitative research methods
- 4. Explain importance of qualitative research methods
- 5. Compare Ethnographic study and Case Study methods.
- 6. State types of Survey method
- 7. Compare various Survey designs
- 8. Use appropriate survey design
- 9. Explain various Experimental designs
- 10. Describe types of Action Research
- 11. Understand process of conducting action research
- 12. Explain need for using mixed methods.
- 13. Select appropriate research design
- 14. Select the most appropriate design for the research study

#### Content

- 4.1 Qualitative Research
  - 4.1.1 Ethnographic
  - 4.1.2 Naturalist
  - 4.1.3 Case Study
  - 4.1.4 Oral History
- 4.2 Quantitative Research
  - 4.2.1 Survey

Descriptive, correlational, causal-comparative

- 4.2.2 Experimental
  - **Experimental Designs**
- 4.3 Action Research (AR)
  - 4.3.1 Philosophy of AR
  - 4.3.2 Types of AR

- 4.4 Mixed Methods
  - 4.4.1 Need for use of Mixed methods
  - 4.4.2 Triangulation

# **Module 5: Tools and Techniques of Research**

**Objectives:** After completing this module you will be able to:

- 1. State characteristics of tools of data collection
- 2. State characteristics of techniques of data collection
- 3. Understand strength of various tools of data collection
- 4. Develop tool for data collection
- 5. Select appropriate tool for data collection
- 6. Understand the coding requirements of the analysis process
- 7. Review atleast 1 tool and 1 test used for data collection
- 8. State the procedure for data collection
- 9. Prepare a plan for data analysis

### **Contents**

- 5.1 Qualitative Research
  - 5.1.1 Focussed Group Interviews
  - 5.1.2 In-Depth Interviews
  - 5.1.3 Participative Observation
  - 5.1.4 Content Analysis
  - 5.1.5 Corroboration
  - 5.1.6 Triangulation
- 5.2 Quantitative Research
  - 5.2.1 Questionnaire
  - 5.2.2 Interview Schedule
  - 5.2.3 Observation Schedule

# Module 6: Sampling

**Objectives:** After completing this module you will be able to:

- 1. Understand concept of population and sample
- 2. Understand the process of sampling and generalizability of research
- 3. State characteristics of different sampling procedures

- 4. Identify various techniques of sampling
- 5. Select appropriate sampling technique

## Content

- 6.1 Types of Sampling
  - 6.1.1 Sampling Design/Types of samples
  - 6.1.2 Procedure/Techniques of sampling
  - 6.1.3 Sampling and Generalisability of results
- 6.2 Sampling for Quantitative & Qualitative Studies

# Module 7: Data Analysis

**Objectives:** After completing this module you will be able to:

- 1. Understand various types of data
- 2. Identify statistical tools for Descriptive analysis and inferential analysis
- 3. Select appropriate statistical tool for data analysis
- 4. State statistical significance of the tools used.
- 5. Test hypothesis using appropriate statistical tool.
- 6. Use software for data analysis (SPSS)

## Content

- 7.1 Type of Data and need for Analysis
- 7.2 Statistical Tools
  - 7.2.1 Descriptive Statistics

    Measures of Central Tendency, Variability, Association
  - 7.2.2 Inferential statistics t-ratio, F-Ratio, Analysis of Co-Variance chi-square
- 7.3 Use of Software for Data Analysis
  - 7.3.1 SPSS (Quantitative)

# Module 8: Bibliography

**Objectives:** After completing this module you will be able to:

- 1. Understand importance of preparing bibliography
- 2. Identify different styles of preparing bibliography
- 3. Select appropriate style of bibliography for your research study
- 4. Differentiate between citation and bibliography

#### Content

- 14.1 Bibliography and Citation
- 14.2 Styles of preparing Bibliography
  - 14.2.1 APA (American Psychological Association) Style
  - 14.2.2 MLA (Modern Language Association) Style
  - 14.2.3 AMA (American Medical Association) Style
  - 14.2.4 Other styles (discipline specific)
- 14.3 Selection of appropriate style of Bibliography

## Module 9: Research Ethics

**Objectives:** After completing this module you will be able to:

- 1. Understand importance of ethical research
- 2. Suggest ways for observing ethics in research

#### Content

9.1 Ethics in Research

# **Module 10: Preparation of Research Proposal**

**Objectives:** After completing this module you will be able to:

- 1. Understand process of preparing research proposal
- 2. Assess a given research proposal
- 3. Prepare a research proposal

### Content

- 10.1 Process of preparation of research proposal,
- 10.2 Objectives, Research Questions, hypothesis, assumptions

## **Evaluation/Assessment Scheme**

| 1. | Quizzes on Modules (Multiple Choice Questions) | 15 % |
|----|------------------------------------------------|------|
|    | These will be 7 quizzes of 6-10 marks.         |      |
| 2. | Final End of Course Test (30 MCQs)             | 15 % |
| 3. | Assignments (4 in number)                      | 25 % |
|    | 3 Individual and 1 group assignment            |      |
| 4. | Posts on Discussion Forum (6 Forum questions)  | 10 % |
| 5. | Participation in Synchronous Sessions          | 05 % |
|    | (Minimum 10 sessions should be attended)       |      |
| 6. | Preparation of a research proposal             | 30 % |

| Grade: | 0+ | 86+      | 0 | 80-85 |
|--------|----|----------|---|-------|
|        | Α  | 70-79    | В | 60-69 |
|        | С  | 50-59    | D | 40-49 |
|        | F  | below 40 |   |       |

# **Additional Course Readings**

Additional readings are provided for all modules as downloadable PDF files on Moodle classroom website or as links to readings located on the Internet. Check the readings and presentations for each module.

# **Access Moodle classroom**

Access Moodle Classroom for more readings (in pdf format) and presentations by the faculty/Instructor. This classroom is created especially for your batch and all faculty members will use it to upload their SLM and presentations week-wise. Access to the Learning Management System (LMS), Moodle, will be provided from June 20, 2015.

## **Pre-Course Activities**

- 1. Register yourself for the Online Course by sending email to <a href="monline@sndt.ac.in">rmonline@sndt.ac.in</a> with an attachment of Registration Form.
- 2. On submission of the Registration form, you will get an invitation from the Course teacher/Admin to log in to your Moodle Account, specially created for this Online Course. Please log in and explore Moodle Learning Management System (LMS).
- 3. You will also receive an invitation from Admin of this course for WizIQ. We shall be conducting many activities including synchronous interactive sessions using WizIQ.

- 4. A blog (Research Methodology 2015) is created for this Online Course; all participants are required to visit this blog regularly.
- 5. Please create your own blog for this course using blogger.com. Please invite the teachers/ instructors of this course to your blog. All these blogs will be connected to the Course blog. Participants are expected to write on their blog regularly (including some assignments). You will be posting on this blog your thoughts, reflections as well as some assignments (which need to use blog specifically).
- 6. Resources will be posted on the Moodle Course website as well as WizIQ so that all participants get access to all the learning resources.
- 7. There will be one Synchronous Interactive session of One Hour each per week (11 am to 12 noon).

# **Course methodology**

It is an online course conducted using Moodle as Learning Management System (LMS). The learning Modules will be posted on Course website on Moodle. Detailed course schedule is posted on the course website which will give you an idea of all the activities/ assignments/ project work etc. expected of you. There will be group work as well. Active participation of all the participants is very essential.

A blog is specially created for this Course (http://sndtwu-rm615.blogspot.in/). There will be a weekly posting on this blog. All participants are expected to create their own blog or use their existing blog and post their comments on the Professor's blog regularly. Research Methodology blog will be a restricted blog for the participants by invitation only.

Quizzes on each unit (and subunits) will be available on Moodle Course site at a date and time announced in the class at least 3 days in advance.

## **Post Course Activities**

The Course aims at facilitating the process of understanding concepts and trends in Research methodology. The participants are expected to prepare a research proposal after going through this 4-credit course. This proposal should be submitted within one week of the course closure (Sept. 27). The HOD and Guide will arrange for a Presentation of proposal after giving feedback on the same.

A Certificate (Hard copy as well as a pdf file) of successful participation will be issued by the Director, BCUD on successful completion of all tasks/assignments.

# Readings:

# (मराठी आणि हिन्दी ग्रंथसूची)

आवलगावकर, अ. (संपादक). (२००६). *मराठी साहित्यसंशोधन नव्या दिशा*. पुणे: प्रतिमा प्रकाशन.

कार्लेकर, श्री., आणि काळे, मो. (2007). भूगोल शास्त्रातील संशोधन पध्दती. पुणे: डायमंड पब्लिकेशन्स्.

जैन गो. (2009). आधुनिक शोध प्रणाली. जयपुर. श्रीनिवास पब्लिकेशन्स् (H)

ताटके, नी. (2008). संशोधन करताना.... प्णे: डायमंड. (M)

धुरी<sub>,</sub> नी. (2008). *संशोधन पध्दती*. कोल्हापुर : फडके प्रकाशन.(M)

पाटकर, वि. (२००७). *संशोधन-मार्गावरील प्रवास.* मुंबई: डॉ विवेक पाटकर. (M) पाण्डेय, ग. आणि पाण्डेय, अ.(२००५). शोध प्रविधि नई. दिल्ली: राधा पब्लिकेशन्स. (H)

बोरूडे, रा $_{.\,(2005)}$ .  $\dot{H}$ शोधन पध्दतीशास्त्र. पुणे  $_{.\,}$  पुणे विद्यार्थी गृह प्रकाशन $_{.\,\,(M)}$ 

मालशे, मिलिंद  $_{(2011)}$ .  $_{\it yzl}$  ग्रम्भ मालशे, मिलिंद  $_{(2011)}$ .  $_{\it yzl}$  ग्रह.  $_{\it (M)}$ 

मालशे स.गं आणि मिलिंद (2007). (संपादक) शोधनिबंधाची लेखनपद्धती. मुंबई लोकवाड्मय गृह (M)

# In English

Adams, J., Khan, H. T. A., Raeside, R. & White, D. (2007). *Research methods for graduate business and social science students*. New Delhi: Response Books.

Alston, M. & Bowles, W. (2003). Research for social workers: an introduction to methods (2nd ed.). New Delhi: Rawat.

Angrosino, M. (2007). Doing ethnographic and observational research. Los Angeles: Sage.

Banks, M. (2007). Using visual data in qualitative research. Los Angeles: Sage.

Barbour, R. (2007). Doing focus groups. Los Angeles: Sage.

- Bond, A. (2007). *Your master's thesis: How to plan, draft, write and revise* (2nd ed.). New Delhi: Viva Books. (J)
- Boeije, H. (2010). *Analysis in qualitative research*. New Delhi: Sage.
- Chaudhary, C. M. (2009). Research methodology. Jaipur: RBSA publishers. (J)
- Clark, P., Vicky, L. & Creswell, J. W. (2008). *The Mixed methods reader*. Los Angeles: Sage Publ. (J)
- Cohen, L., Manion, L. & Morrison, K. (2007). *Research methods in education* ( &th ed.). Oxon: Routledge.
- Coppin, J. & Nelson, E. (2005). *The art of inquiry: A depth psychological perspective* (2nd ed.). Connecticut: Spring Publ.
- Creswell, J. W.(2007). *Qualitative inquiry & research design : Choosing among five approaches* 2nd ed.). Thousand Oaks: Sage.
- Creswell, J. W. (2009). Research design [qualitative, quantitative, and mixed method approaches]. (3rd ed.). London: Sage. (J)
- Czaja, R. & Blair, J. (2005). *Designing surveys[ a guide to decisions and procedures].* (2nd ed.). Thousand Oaks: Pine Forge Press.
- Dane, F. C. (2011). Evaluating research. [methodology for people who need to read research]. Los Angeles: Sage. (J)
- Das, D. K. (2004). Practice of social research social work perspective. Jaipur: Rawat.
- Engel, R. J. & Schutt, R. K. (2009). *The practice of research in social work* (2nd ed.). Los Angeles: Sage.
- Flick, U. (2009). An introduction to qualitative research (4th ed.). Los Angeles: Sage. (J)
- Flick, U. (2007). Managing quality in qualitative research. Los Angeles: Sage.
- Flick, U. (2007). Designing qualitative research. Los Angeles: Sage.
- Fowler, F. J. (2009). Survey research methods (4th ed.). Los Angeles: Sage.
- Gibbs, G. R. (2007). Analyzing qualitative data. Los Angeles: Sage.

- Glenn, J. C. (2010). *Handbook of research methods*. New Delhi: Oxford Book Company. (J)
- James, E. A., Milenkiewicz, M. T. & Bucknam, A.(2008). *Participatory action research for educational leadership: Using data-driven decision making to improve schools*. Los Angeles: Sage.
- Kamath, R. & Udipi, S.(2010). *Thesis and scientific writing: Process form and content*. Udaipur: Agrotech Publishing Academy.(J)
- Kitchin, R. & Duncan F. (2005). The Academic's guide to publishing. New Delhi: Vistaar.
- Kothari, C. R. (2008). Research methodology: Methods and techniques (2nd rev ed.). New Delhi: New Age International.
- Kumar, A. (2011). Methods in psychological research. New Delhi: Anmol Publ.
- Kvale, S. (2007). *Doing interviews*. Los Angeles: Sage.(J)
- Lenburg, J. (2007). Viva facts on file: Guide to research. New Delhi: Viva Books.
- Locke, L. F., Silverman, S. J. & Spirduso, W. W.(2010). *Reading and understanding research* (3rd ed.).

  Los Angeles: Sage Publication.(J)
- Madan, P., Paliwal, V. & Bhardwaj, R. (2010). *Research methodology*. New Delhi: Global Vision Publishing House. (J)
- McBride, D. M. (2010). The Process of research in Psychology. Los Angeles: Sage.
- McBride, D. M. & Cutting, J C.(2010). Lab manual for psychological research (2nd ed.). Los Angeles: Sage.
- Nadkarni, M. V. & Deshpande, R. S. (eds.) (2011). Social science research in India [institutions and structure]. New Delhi: Academic foundation.(J)
- Nestor, P. G. & Schutt, R. K. (2012). *Research methods in psychology: Investigating human behavior*. Los Angeles: Sage.
- Oates, B. J. (2006). Researching information systems and computing. New Delhi: Sage.
- Pathak, R. P. (2008). Methodology of educational research. New Delhi: Atlantic Publ.
- Pandya, S. R. (2010). Educational research. New Delhi: A P H Publ.

- Phophalia, A. K. (2010). *Modern research methodology [new trends and techniques]*. Jaipur: Paradise Publisher.(J)
- Polonsky, M. J. & Waller, D. S. (2009). *Designing and managing a research project [a business student's guide]*. New Delhi: Response Books. (J)
- Publication manual of the American Psychological Association. (2010).(6<sup>th</sup> ed.). Washington: American Psychological Association.
- Rapley, T. (2007). *Doing conversation discourse and document analysis.* Los Angeles: Sage.
- Ruane, J. M. (2005). Essentials of research methods: A guide to social science research.

  Malden: Blackwell.
- Rubin, A. & Babbie, E. R. (2011). *Methodology for social work research*. New Delhi: Cengage Learning India.
- Salkind, N. J. (ed.) (2010). Encyclopedia of research design vols. 1-3. Los Angeles: Sage.
- Sarantakos, S. (2005). Social research (3rd ed.). New York: Palgrave Macmillan.
- Sharma, J. N.(2007). *Research methodolog: The discipline and its dimensions.* New Delhi: Deep & Deep.
- Shenoy, G. V. & Pant, M. (2006). *Statistical methods in business and social sciences*. Delhi: Macmillan India Ltd. (J)
- Smith, J. A. (ed.) (2008). *Qualitative psychology: A practical guide to research methods* (2nd ed.). Los Angeles: Sage.
- Taylor, B., Sinha, G. & Ghoshal, T. (2006). *Research methodology: A guide for researchers in management & social sciences*. New Delhi: Prentice Hall of India.
- Vijaylakshmi, G & Sivaporagasam (2008). Research methods [tips and techniques] . Chennai: MJP Publishers. (J)
- Whittaker, A. (2009). Research skills for social work. Exeter: Learning Matters.
- Wimmer, R. D. & Dominick, J. R. (2006). *Mass media research: Process, approaches, and applications*. New Delhi: Cengage Learning.(J)